

# DESIRAE LEE

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## WORK EXPERIENCE

### ACCOUNT EXECUTIVE | SPERO STUDIO | MAY 2023 - PRESENT

- Crafting compelling stories through experiential marketing and event planning for a variety of clients
- Consulting with stakeholders to oversee creative projects, submit status reports, and delegate tasks
- Writing polished press materials including brand pitches, press releases, op-eds and strategic memos

### PRODUCTION COORDINATOR | THE WALT DISNEY CO + YELLOW SHOES MEDIA | JUNE 2021 - MAY 2023

- Responsible for ideating and executing a series of executive panels for external diversity initiatives
- Orchestrated director bids, production budgets, talent accommodations, and creation of pitch decks
- Provided administrative support for a team of producers and synergy partners to develop commercial spots

### DEVELOPMENT INTERN | NBCU + UNIVERSAL CONTENT PRODUCTIONS | JUNE 2020 - DEC 2020

- Tasked to review daily script submissions and multiple book coverage synopsis per week
- Conceptualized and presented a 20-page show bible, winning the department-wide pitch competition
- Selected for a competitive fellowship program designed for professional enrichment and leadership training

### SOCIAL IMPACT INTERN | JOHN F. KENNEDY CENTER FOR PERFORMING ARTS | JAN - APRIL 2020

- Showrunner for the Millennium Stage; a daily, hour-long concert series featuring local and national artists
- Served as a liaison between free-lance crew members, performance artists, and KC facilities managers
- Coordinated shadowing sessions with directors and attended weekly leadership workshops

### PRODUCTION ASSISTANT | LONG STORY SHORT MEDIA | JAN 2019 - DEC 2019

- Executed pre-production research and tasks for large-scale corporate events
- Built data management services for scripted non-fiction podcast
- Trained a team of research interns to service clients for a range of social media outlets

### FOUNDER & COMMUNITY MANAGER | DOPENMIC COMMUNITY SHOWCASE | JAN 2015 - JAN 2020

- Co-founder of a non-profit artist incubator serving the BIPOC & LGBTQ+ community
- Talent scout and brand manager responsible for run-of-show and venue correspondence
- Designed interactive website and curated Instagram Live sessions with viewership gaining 200% over 6 months

## HONORS & CREATIVE PROJECTS

"OWNING IT" FELLOW | GOTHAM FILM INSTITUTE | OCT 2023

VISUAL ARTIST FELLOW | VIRGINIA CENTER FOR CREATIVE ARTS | JUNE 2022

SOLO EXHIBITION | ALEXANDRIA GOODWIN HOUSE GALLERY | MARCH 2022

EXHIBITING ARTIST | MIAMI SOUL BASEL + THE BLACK ARCHIVES LYRIC THEATRE | DEC 2021

DIRECTOR / GRANT RECIPIENT | FACEBOOK SEEN + BLACKHOUSE FOUNDATION | JULY 2021

RESIDENT FILMMAKER | LIBRARY OF AFRICA AND THE AFRICAN DIASPORA | JULY 2021

PRODUCTION FELLOWSHIP | WAVELENGTH PRODUCTIONS + BLACK TV & FILM COLLECTIVE | FEB 2021

SUMMER FELLOW | ENTERTAINMENT INDUSTRY COLLEGE OUTREACH PROGRAM, HBCU IN LA | 2020-21

INAUGURAL FILM SCHOLAR | NATIONAL BLACK MOVIE DAY DC | FEB 2020

PAUL ROBESON FILM AWARDEE | EXCELLENCE IN MFA FILM PRODUCTION | OCT 2019

SUNDANCE FILM FESTIVAL FELLOWSHIP | BET NETWORKS + BLACKHOUSE FOUNDATION | JAN 2019

## EDUCATION

### UNIVERSITY OF FLORIDA

B.S. - Photojournalism | Minor - Innovation

### HOWARD UNIVERSITY

MFA - Film (Directing)